

# BETTER THAN "LIFETIME"

## Longer Full Start—Longer Up-Front Protection

Is now standard on all Heritage<sup>®</sup> Series Laminated Shingle Limited Warranties.

TAMKO<sup>®</sup> now offers longer up-front Full Start protection on all Heritage<sup>®</sup> Series shingle Limited Warranties—with no proration up to 15 years on Heritage<sup>®</sup> and Heritage<sup>®</sup> Woodgate™ shingles and up to 20 years on Heritage<sup>®</sup> Premium and Heritage<sup>®</sup> Vintage<sup>®</sup> shingles. See TAMKO's Limited Warranty for complete details.

When you compare the overall value vs. standard limited "lifetime" warranties, you find that TAMKO's Limited Warranty protection is better. That's because it's not the length of the limited warranty that matters. It's the length of the Full Start period—or up-front protection period—that the limited warranty provides.

It pays to compare. Take a look inside to learn more.

Now standard on all Heritage<sup>®</sup> Series shingle Limited Warranties.

Brand Name	Heritage <sup>®</sup>	Heritage <sup>®</sup> Woodgate™	Heritage <sup>®</sup> Premium	Heritage <sup>®</sup> Vintage <sup>®</sup>
Limited Warranty length	30-year	30-year	50-year	50-year
<b>Full Start Protection Period (Non-prorated period)</b>	<b>15-year</b>	<b>15-year</b>	<b>20-year</b>	<b>20-year</b>
Standard (4 Nail*) Application Wind Warranty MPH	110 MPH	110 MPH	110 MPH	110 MPH*
High Wind (6 Nail) Application Wind Warranty MPH**	130 MPH**	130 MPH**	130 MPH**	130 MPH**
Limited Wind Warranty Term	15-year	15-year	15-year	15-year
ASTM D3462	✓	✓	✓	✓
ASTM D3161 Class F (110 MPH)	✓	✓	✓	✓
ASTM D7158 Class H (150 MPH)	✓	✓	✓	✓
UL 2390/ASTM D6381 Class H (150 MPH)	✓	✓	✓	✓
Meets standard industry performance classifications for fire and wind resistance	✓	✓	✓	✓
All types of structures including single-family homes, multifamily dwellings, businesses and churches qualify for Limited Warranty coverage	✓	✓	✓	✓

\*Heritage<sup>®</sup> Vintage<sup>®</sup> standard application requires 5 nails.

\*\*"High Wind Application" means the application of Heritage Series laminated shingles in strict accordance with application instructions installed with 6 fasteners in the locations specified for high wind and using TAMKO starter shingles including sealant strip at the eaves and rakes.

# COMPARE AND SEE—

THE OVERALL VALUE OF TAMKO'S LIMITED WARRANTY IS CLEAR.

## Standard Limited "Lifetime" Warranty (with 10-year non-prorated protection period) vs. TAMKO® Full Start Protection Limited Warranty

**Example of estimated shingle and labor cost for the average roof**

	Cost per square	X	# of squares	=	Total
Shingle cost*	\$ 85	X	35	=	\$ 2,975
Labor cost*	\$ 150	X	35	=	\$ 5,250
<b>Total cost of shingles &amp; labor:</b>					<b>\$ 8,225</b>

The coverage over time	Standard Limited Lifetime Warranty	TAMKO Limited Warranty
1 - 10 years	\$8,225	\$8,225
<b>Year 11 example</b>		
Subtract the labor costs*	- \$5,250	\$0
Subtract shingle usage (20%**)	- \$595	\$0
Value of coverage (year 11)	<b>\$2,380</b>	<b>\$8,225</b>
<b>Year 15 example</b>		
Subtract the labor costs*	- \$5,250	\$0
Subtract shingle usage (30%**)	- \$892.50	\$0
Value of coverage (year 15)	<b>\$2,082.50</b>	<b>\$8,225</b>

**The choice is yours.**

Which would you prefer:

### 20% Coverage after 40 Years

Coverage is reduced by 80% after 40 years. Standard limited "lifetime" warranties leave you covered by only \$595 in the example above.

**-or-**

### Longer Up-front Full Start Coverage

Full Start protection period for 15 to 20 years of ownership, which translates to thousands of dollars more up-front coverage (TAMKO Limited Warranty).

# COMPARE AND SEE —

THE OVERALL VALUE OF TAMKO'S LIMITED WARRANTY IS CLEAR.

## Your roof's estimated costs for shingles and labor

	Cost per square	X	# of squares	=	Total
Shingle cost*	\$ _____	X	_____	=	\$ _____
Labor cost*	\$ _____	X	_____	=	\$ _____

Total cost of shingles & labor: \$

**Do the math for yourself to see how much more up-front coverage TAMKO provides.**

The coverage over time	Standard Limited Lifetime Warranty	TAMKO Limited Warranty
1 - 10 years	\$ _____	\$ _____
<b>Year 11</b>		
Subtract the labor costs*	- \$ _____	\$ _____ 0
Subtract shingle usage (20%**)	- \$ _____	\$ _____ 0
Value of coverage (year 11)	\$ _____	\$ _____
<b>Year 15</b>		
Subtract the labor costs*	- \$ _____	\$ _____ 0
Subtract shingle usage (30%**)	- \$ _____	\$ _____ 0
Value of coverage (year 15)	\$ _____	\$ _____

\*This is only an example. Actual costs of shingles will vary by type and region. Installation labor costs will also vary by region, complexity of roof, roof slope, walkability, number of stories, etc. Labor cost does not include tear off, removal or disposal of shingles. See TAMKO's Limited Warranty for complete details.

\*\*To calculate shingle usage, take the total elapsed months from the installation date and divide by 600 months (50 years). For example, if you have owned your home for 10 years, your shingle usage would be: 12 months x 10 years = 120 months. 120 months ÷ 600 months = .20, or 20% shingle usage.



**Chosen by homeowners. Trusted by professionals.**

The Heritage® Series by TAMKO® is the premier laminated asphalt shingle choice. From the striking cuts and angular lines of Heritage® Vintage® shingles, to the classic natural beauty of Heritage Premium, Heritage® Woodgate™ and Heritage shingles, you're sure to find the perfect look to complement your home. And because it's from TAMKO, you can be sure the performance will match the beauty.

Should you have any questions on these changes and programs, please contact your local TAMKO Territory Manager, visit [tamko.com](http://tamko.com), or call our TAMKO Warranty Services Department at 800-441-7190.



[tamko.com](http://tamko.com)

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