



OTHER SHINGLE BRANDS



Houses shown located in the same Port Charlotte, FL neighborhood.

# HURRICANE IAN TITAN XT CASE STUDY

## FORT MYERS, FL

The devastating power of Hurricane Ian provided a test that most asphalt shingles could not hope to pass. However, TAMKO Titan XT® Premium Architectural Shingles outperformed those expectations.

“I wouldn’t have believed it if I hadn’t seen it for myself,” said Mike Logan, Production Manager for a TAMKO Certified Contractor in Fort Myers, Florida. “I’ve been in roofing for 33 years, the last 18 years of it in Florida, and I’ve never seen an asphalt shingle perform like Titan did.”

The performance of Titan XT in Hurricane Ian exceeded expectations – none of the 17 Titan XT installations this TAMKO Certified Contractor completed lost a single Titan XT shingle.

“Titan XT is the best roofing shingle I’ve seen, hands down,” Logan said. “It’s true, I’m sold.”

Hurricane Ian made landfall as one of the most powerful hurricanes to ever hit the U.S., hitting Florida on September 28, 2022, as a Category 4 storm, with winds of more than 150 MPH.\*

“We were ground zero, in the eyewall for 12 hours, and these roofs didn’t lose a single [Titan XT] shingle,” said James Rodriguez, Director of Insurance for a TAMKO Certified Contractor in Fort Myers.

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— Production Manager  
TAMKO Certified Contractor  
Fort Myers, FL

TAMKO Certified Contractors may receive certain benefits, such as marketing support, product rebates, access to third-party discounts and the ability to offer Enhanced Limited Warranties.



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— Director of Insurance  
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# TITAN<sup>XT</sup>

WHERE INNOVATION MEETS EXTREME TECHNOLOGY<sup>®</sup>

## CONTRACTOR: 'MORE REFERRALS THAN WE CAN HANDLE'

Jeff Van had Titan XT installed on his Port Charlotte home before the storm. Van and his other neighbors with Titan XT were the only shingle roofs on the block still intact after Hurricane Ian.

"In the neighborhood, of the people that had their roofs done with this product [Titan XT], there is no damage whatsoever – thank you," said Van.

Because of their use of Titan XT shingles, the referrals are rolling in for Logan and Rodriguez after the storm.

"I have one client who has already given 35 referrals to us because people want to know who installed their roof and what product did they use, so we tell them every time: TAMKO Titan XT," Rodriguez said. "We hit the biggest winds you can in our area and we didn't lose a single [Titan XT] shingle."

Logan said most of the jobs he's closing right now are upgrading to Titan XT shingles based on his photos of side-by-side Titan XT versus other brands' post-hurricane performance. Titan XT shingles feature a 160 MPH High Wind Application Warranty with only four nails required and TAMKO Starter.\* And, TAMKO Certified contractors can also offer homeowners enhanced warranties on Titan XT installations.

"It's because of how Titan held up, them not losing any shingles and that's what homeowners want," Logan said. "We have a reputation to live up to – We are 100% in this community and we care about everything we do here."

"If someone hasn't used the TAMKO Titan yet, they need to use it because it's hands down the best shingle I've ever used and it held up." Logan said.

**“ We hit the biggest winds you can in our area and we didn't lose a single [Titan XT] shingle. ”**

— Director of Insurance  
TAMKO Certified Contractor  
Fort Myers, FL

*\*TAMKO's Limited Warranty and High Wind Application covers properly installed Titan XT<sup>®</sup> shingles up to 160 mph. The Hurricane Ian results demonstrate the performance of our products; however, our Limited Warranty does not cover hurricanes. Please consult TAMKO's Limited Warranty and Application Instructions for all requirements.*

**TAMKO**<sup>®</sup> **PROLINE**<sup>™</sup>

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Rev. 03/2024 41001758



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