



THE **TAMKO**



EDGE®

A loyalty program designed to help
you **GROW YOUR BUSINESS.**

TAMKO®

Gain an Edge with TAMKO

Welcome to The TAMKO Edge® program. Get the tools and support you need to grow your business* while delivering **value** and **peace of mind** to homeowners.



BUILD YOUR BUSINESS

Be recognized as the **BEST**. Grow your brand through exclusive marketing support and business tools.

- **Boost Customer Confidence** — Obtain certification as a TAMKO® Pro Certified Contractor and offer enhanced protection to the homeowner.
- **Elevate Your Skills** — Unlock training for your sales and installation teams to stay ahead of the competition and provide enhanced service to your customers.
- **Leverage Business Tools** — Unlock exclusive discounts and resources that focus on helping grow your business.



BOOST YOUR PROFITS*

Increase your revenue with exclusive benefits designed to help **MAXIMIZE YOUR PROFITS** while delivering top-quality service.

- **Industry-Leading Warranties** — Provide customers peace of mind with multiple warranty options.
- **Cashback Rewards** — Earn cash back on product purchases and warranty offerings.
- **Improve Margin** — Help realize increased profitability through the TAMKO Complete® roof system with Enhanced Limited System Warranties.



OFFER THE BEST





Gain a competitive edge with **AWARD WINNING PRODUCTS**, that feature leading technology.

- **Proprietary Technology** — Featuring some of the most advanced technology in the industry that enable unique performance features.
- **Designed with the Contractor in Mind** — Engineered to perform across the most extreme conditions while permitting fast and secure installation.
- **The Best Colors** — With distinct color palettes to choose from, you can provide your customers with an array of options they'll love.
- **Offer Value to Homeowners** — Offer award-winning innovative products with industry-leading enhanced limited system warranties.

*TAMKO does not guarantee any sales, margins or profits.

Build Your Business



					
PROGRAM	Certified Contractor		✓	✓	✓
	Application	Register	Apply	Apply	Invite Only
	Annual Fee	—	\$250	\$1000	\$2500
WARRANTY ELIGIBILITY	10 Year Full Start* Period STANDARD PRODUCT WARRANTY	✓	✓	✓	✓
	20 Year Full Start* Period		✓	✓	✓
	50 Year Full Start* Period			✓	✓
	10 Year Workmanship			✓	✓
	25 Year Workmanship				✓
REWARDS	Cash-Back Rewards	Starting at 0.5%	Starting at 2%	Starting at 3%	Starting at 4%
	Edge Store Funds		✓	✓✓	✓✓✓
BUSINESS BUILDING TOOLS	Digital Business Tools		✓	✓	✓
	Homeowner Financing		✓	✓	✓
	Lead Generation		✓	✓	✓
	Visualizer and Estimating Tools		✓	✓	✓
	Craft Training			✓	✓
	Sales Training			✓	✓
	Exclusive Events				✓

TAMKO'S CONTRACTOR TECH STACK A SUITE OF TOOLS AND SERVICES TO HELP YOU GROW — LOOK FOR MORE PARTNERS IN 2025







The products or services offered by these companies are not the products or services of TAMKO, nor is TAMKO a party to any relationship and/or agreement between these companies and a TAMKO® Pro Certified Contractor, a homeowner or any other third party.

Boost Your Profits*

TAMKO'S MOST COMPREHENSIVE WARRANTY OPTIONS EVER.

As your volume grows, Enhanced System Warranty value for your business and coverage value for your homeowner also grows.

	PRODUCT WARRANTY	ENHANCED LIMITED SYSTEM WARRANTIES		WORKMANSHIP ENABLED ENHANCED LIMITED SYSTEM WARRANTIES	
	Standard Limited Warranty	 TAMKOSHIELD ENHANCED WARRANTY	 PROSHIELD ENHANCED WARRANTY	 MASTERSHIELD ENHANCED WARRANTY	 DIAMONDSHIELD ENHANCED WARRANTY
Contractor Certification	All Contractors	All Certified Pro Levels	Platinum & Diamond	Platinum & Diamond	Diamond
Full Start* Period†	5 or 10 years	20 Years	50 Years	50 Years	50 Years
Workmanship Coverage	None	None	None	10 Years	25 Years
Eligible Products	Elite Glass-Seal®, Heritage®, Titan XT®, and StormFighter FLEX®	Titan XT® and StormFighter FLEX®	Titan XT® and StormFighter FLEX®	Titan XT® and StormFighter FLEX®	Titan XT® and StormFighter FLEX®
TAMKO® Accessory Requirement	None	3 Accessories	3 Accessories	4 Accessories	4 Accessories
Transferability	Once in 2 or 5 years	Once in 20 years	Once in 20 years	Once in 20 years	Once in 20 years
Include Tear Off, Removal	No	Yes	Yes	Yes	Yes

CONTRACTORS EARN REWARDS BASED UPON THE CERTIFICATION LEVEL, VOLUME AND WARRANTY INCENTIVE.

Full program details and obligations are contained in the TAMKO Professional Certified Contractor Agreement. Also see tamko.com/edge.

† Full Start* period for non-Single-Family Structures is 30 years (except for TAMKO Shield™ enhanced limited system warranty which is 10 years).

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Offer The Best

WITH AWARD-WINNING PRODUCTS

TAMKO® Pro Certified Contractors can offer enhanced limited system warranties on the most innovative products on the market, including Titan XT® shingles and StormFighter FLEX® Shingles.

- **Faster Installation** — Five-times-larger Rapid Fire Zone® nailing zone
- **Our Strongest Seal Ever** — Advanced Fusion™ sealants and AnchorLock™ layer technology
- **TAMKO's Highest Wind Protection Available** — Coverage up to 160 MPH*
- **Class 3 or Class 4 Impact Rating†‡**



TITAN XT® Shingles 2024 Product of the Year

Winner Home Protection category.
Survey of 40,000 consumers by Kantar.



StormFighter FLEX® Shingles 2025 Product of the Year

Winner Home Solutions category.
Survey of 40,000 consumers by Kantar.

Titan XT®

PREMIUM ARCHITECTURAL SHINGLES

TAMKO's most advanced shingle EVER provides PEACE OF MIND to both you and your customers with a **160 MPH wind warranty*** and **Class 3 impact rating†**, all while reducing your time and cost through the use of our proprietary Rapid Fire Nail Zone® nailing zone.



Watch Titan XT® perform during Hurricane Milton at tamko.com/milton

StormFighter FLEX®

POLYMER MODIFIED SHINGLES

Protect the homeowner when no one else can. TAMKO's best all-weather shingle enables your team to **install in temperatures as low as 25° F*** while withstanding wind up to **160 MPH*** and providing **Class 4 impact rating‡**.



See how StormFighter FLEX® can extend your season tamko.com/flex

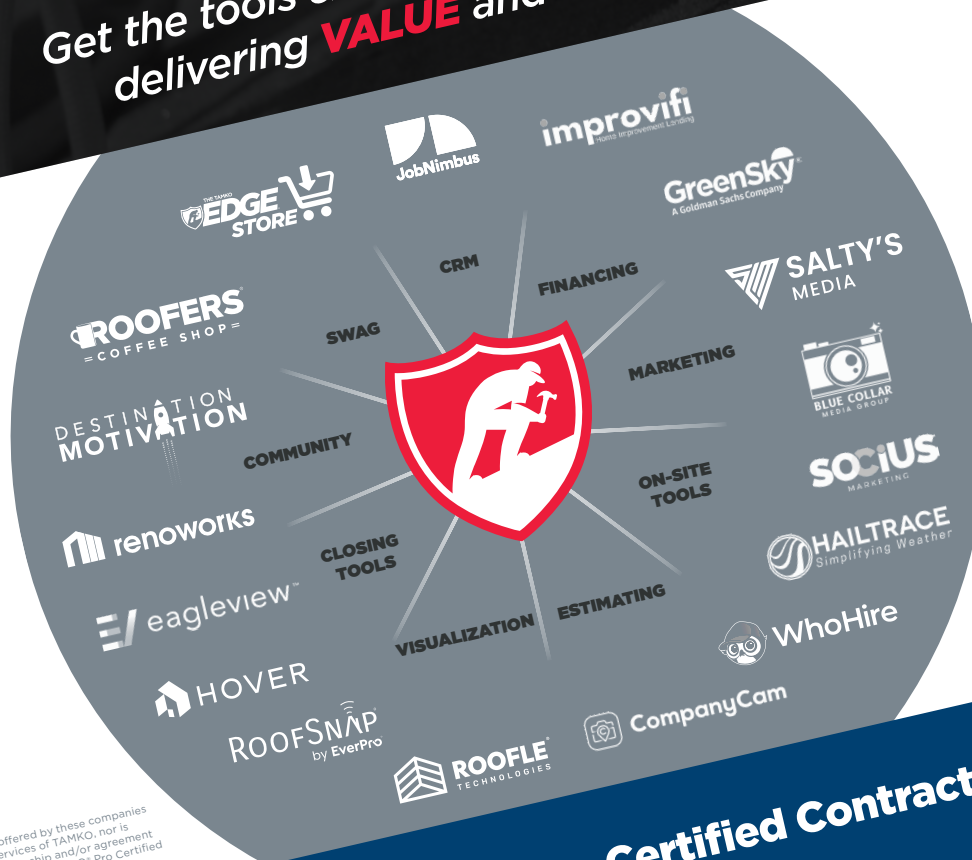
* Please consult TAMKO's Limited Warranty and Application Instructions for any requirements or limitations.

† Titan XT® shingles are classified by UL for compliance with UL 2218 Class 3 impact resistance.

‡ StormFighter FLEX® shingles are classified by UL for compliance with UL 2218 Class 4 impact resistance.



Get the tools & support you need to grow your business* while delivering **VALUE** and **PEACE OF MIND** to homeowners.



TAMKO'S CONTRACTOR TECH STACK

A SUITE OF TOOLS AND SERVICES TO HELP YOU GROW — LOOK FOR MORE PARTNERS IN 2025

EARN MORE as a TAMKO® Pro Certified Contractor today!



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BUILDING PRODUCTS FOR THE PROFESSIONAL

TAMKO Building Products LLC is a leading independent manufacturer of residential roofing shingles crafted with American pride for more than 80 years. At TAMKO, the popular Heritage® and Proline™ shingle series features the best roofing colors on the market that are backed by a brand name recognized for its rich history, core values of honesty and integrity, quality products and processes, authority with building professionals and support for its community. For more information about TAMKO, visit our website at tamko.com.



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